

# FUTURELAB

# The MindSpark™

## Core Creativity Workshop

BREAKTHROUGH to

PEAK PERFORMANCE

& CREATIVE SUCCESS

FutureLab partners with Jack Canfield to present a radically new approach to unlocking your personal creativity, accessing peak performance and building practical innovation skills to master an exponentially changing world.

This innovation workshop is unlike anything you have ever experienced. Drawing on decades of study, practice and experience, the workshop conductors have woven proven innovation principles with powerful transformational exercises, deep self-exploration and eye-opening doses of inspiration and motivation to help you and your team unlock the deepest resources of creativity. This highly experiential format literally transforms you at your core being to live and breathe innovation as well as be a happier, more confident, more focused person with the commitment to become an unstoppable success. This is not just about learning how to come up with ideas, it's about achieving life mastery through the path of creativity, to impact all areas of your life.

Co-facilitated by Jack Canfield, America's #1 success coach and workshop leader, whose books *Success Principles™* and *Chicken Soup for the Soul®* have sold more than 500 million copies in 47 languages.



# Course Facilitators

## Moses Ma, Langdon Morris & Jack Canfield

This rare collaboration of thought leaders in the innovation and peak performance arenas merges methods and models to create something new and revolutionary...



Moses Ma is the developer of the MindSpark process, which was developed over many years as an innovation consultant for global companies and organizations. He also runs a high-tech venture incubator, and was the inventor of networked gaming in the 1990s. He's also the creator of the Agile Innovation process & software, and co-author of the Agile Innovation book. He is also a certified firewalk instructor and motivational speaker.

Langdon Morris is recognised as one of the world's leading thinkers and consultants on innovation, and his original and ground-breaking work has been adopted by corporations and universities on every continent to help them improve their innovation processes and the results they achieve. He's also authored and co-authored a dozen books on innovation, including Agile Innovation.

Jack Canfield is a multiple New York Times bestselling author, the Founder and Chairman of The Canfield Training Group, a leading coaching organization that trains entrepreneurs, educators, and corporate leaders how to accelerate the achievement of their personal and professional goals, and has been a featured guest on more than 1,000 radio and TV programs in nearly every major market worldwide.

## Testimonials and Reviews



### NASA

The workshop was one of the most successful workshops I have ever seen. Their management was outstanding and generated a wonderful creative energy that built an extraordinary momentum.



### WELLS FARGO

Off the charts, A-Triple Plus! I was blown away by Moses's ability to lead, create, examine, challenge and push us for dynamic and innovative results!



### ASPEN INSTITUTE

Langdon created and presented what our audiences considered, meeting after meeting, to be one of the most stunning presentations they had ever seen on innovation.!



### TONY ROBBINS

Canfield's principles are simple, but the results you'll achieve will be extraordinary.



### BRIAN TRACY, AUTHOR OF MILLION DOLLAR HABITS

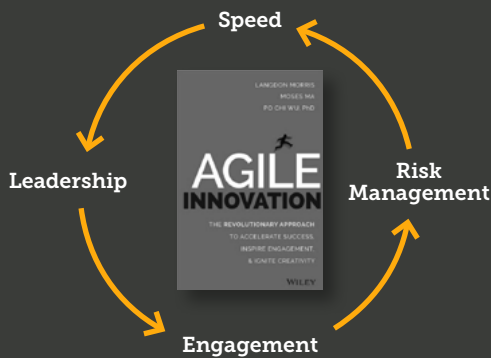
Jack Canfield is one of the most insightful teachers in the world today. After you have internalized his ideas and insights, you will be changed in a positive way for the rest of your life.



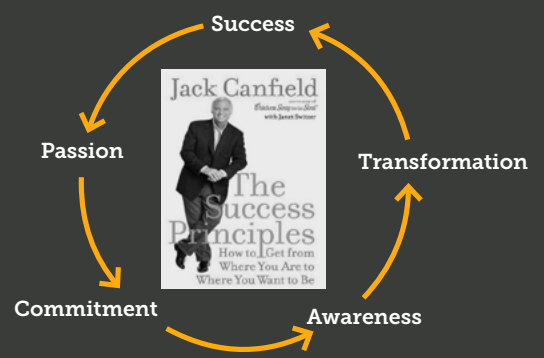
# Resource Material

The facilitators' recent books 'Agile Innovation' and 'The Success Principles' provide the conceptual and intellectual foundations for this workshop.

## AGILE INNOVATION



## THE SUCCESS PRINCIPLES



**Speed** Agility means speed, which means making it happen. It's all about adopting action orientation as a core discipline in your life.

**Risk Management** Great innovators can assess the true risk of new products without fear, because fear is just false evidence appearing real.

**Engagement** There's nothing in the world that breeds success like success. Being agile means achieving incremental success iteratively.

**Leadership** Leadership is essential for innovation and it begins with believing in yourself.

**Passion** It all starts with passion and purpose, and learning the basics of success thinking.

**Commitment** This work needs to be practiced every day, in order to see your life transform.

**Awareness** It is important to begin the inner work on which to base your achievements.

**Transformation** Build your success team and do the work to transform your consciousness.

**Success** These are the timeless principles and tools used by successful men and women throughout history.

# WHAT YOU'LL GET

## WORKSHOP SUMMARY

The workshop is a powerful, results-oriented program with many immersive activities, self-assessment, and a focus on rapid transformation with practical application.

- Learn techniques for accessing your creative subconscious
- Discover your hidden potential and unlock your core creativity
- Discover what's holding you back
- Learn how to accelerate your creative throughput
- Assess your own strengths and weaknesses to develop your action plan
- Drop into the bliss of pure creativity
- Let go of the beliefs and blindspots that inhibit creativity
- Experience new techniques and processes for brainstorming and group energy management

# MindSpark Workshop Agenda

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## FUTURE LAB

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### **BREAKING FREE**

Day 1 Morning Session

- What holds you back from peak creativity?
  - Breaking out of "constrained thinking"
  - The linkage between creativity and success
  - Using the Emotional Freedom Technique (EFT) to address creativity blocks
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### **LUNCH BREAK**

(WITH HOMEWORK)

75 mins

### **LUNCH**

- Practicing Mindfulness
  - Exercise: Loving Kindness Lunch Swap
  - Break includes restorative yoga
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### **ACCESSING CORE CREATIVITY**

Day 1 Afternoon Session

- Quantum Leaping – a guided visualization exercise to access your deeper resources of creative genius for problem solving
  - Creative ideation building exercises for both individuals and groups
  - MultiVisioning meets MasterMinding
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### **SEEING REALITY CLEARLY**

Day 2 Morning Session

- Principles of Agile Innovation
  - The power of adaptive iteration with metrics
  - Learn PAINstorming to identify hidden customer needs. PAIN is an acronym for Persona + Activity + Insights + Needsmapping to uncover and landscape tacit market opportunities
  - Blindspotting
  - The Minimum Viable Product
  - Building the Perfect Elevator Pitch
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### **LUNCH BREAK**

(WITH HOMEWORK)

75 mins

### **LUNCH**

- Practicing Passion
  - Exercise: Speed-pitching over lunch
  - Break includes qigong activator
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### **BECOMING UNSTOPPABLE**

Day 2 Afternoon Session

- Whole-brain thinking, blending artistry and intuition with logic and planning
  - The use of Business Constellations to access "meta-rational" thinking
  - Self-organizing vs Self-actualizing teams
  - Identifying and Removing Obstacles
  - Achieving True Leadership
  - The Promise of BIG Innovation
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### **COMPLETION & CLOSURE**

4:30 – 5:30

- Identify the top 5 action items that could supercharge your creativity and change your life
  - Sharing knowledge and support
  - It's the journey...
  
  - A gift from the facilitators
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PLEASE REFER TO THE WEBSITE FOR AVAILABILITY AND PRICING

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WEBSITE: [FUTURELABCONSULTING.COM/WORKSHOPS](https://futurelabconsulting.com/workshops)

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